



Patricia Zigarmi, EdD

Patricia Zigarmi, EdD, is a captivating motivational speaker, highly regarded management consultant and trainer, best-selling author, and experienced businesswoman.

On the speaker's platform, she is engaging and passionate. Her ability to blend power and warmth, as well as knowledge and instinct, translates into messages that are informative, entertaining, and practical. Because of her direct contact with clients and her unwavering devotion to understanding and meeting their specific needs, she delivers hard-hitting keynote speeches and programs that consistently result in repeat engagements.

Dr. Zigarmi currently serves as Vice President of Business Development for The Ken Blanchard Companies®, an internationally recognized management and leadership training and consulting firm based in San Diego. She has played an integral role in the execution of Blanchard® long-term consulting contracts with many *Fortune* 500 and global companies. Respected for her ability to listen and build trust, she has also been a business coach to hundreds of executives and managers.

Pat is an expert in the areas of leadership and change management and is coauthor of *Leadership and the One Minute Manager*, the third book in Ken Blanchard's best-selling One Minute Manager Library and *Leading at a Higher Level* and *Who Killed Change?: Solving the Mystery of Leading People Through Change* with John Britt, Ken Blanchard, and Judd Hoekstra. She also coauthored many Blanchard training programs and products, including *Situational Leadership® II*.

Pat received her bachelor's degree in sociology from Northwestern University and a doctorate in leadership and organizational development from the University of Massachusetts, Amherst.

Clients

Anthem Blue Cross Blue Shield	GlaxoSmithKline
American Express	LensCrafters
Amgen	Mattel, Inc.
AstraZeneca	Nokia
BearingPoint	Pfizer
Big Lots Stores, Inc.	Pharmacia
Black & Decker	SC Johnson
CertainTeed	Siebel
Corinthian Colleges, Inc.	Sony Electronics
Freddie Mac	Sony Pictures Entertainment
Gateway	T.J. Maxx
Gillette	Wells Fargo Bank

Testimonials

"Pat enhanced the 'lecture' format by engaging the audience in participative interactions. There was good balance between seriousness, humor, and personal disclosure to engage audiences at all times."

—Linda A. Grossman, The Berry Company

"... I'd like to bring to your attention the high level of synergy in your facilitation styles ... easy transition and integration on the fly; and smooth yet challenging response to questions Awesome, awesome job!"

—Mark Sato, Oracle

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