



## Ken Blanchard

Few people have influenced the day-to-day management of people and companies more than Ken Blanchard. A prominent, sought-after author, speaker, and business consultant, Dr. Blanchard is universally characterized by his friends, colleagues, and clients as one of the most insightful, powerful, and compassionate individuals in business today. Ken is one of the most influential leadership experts in the world and is respected for his years of groundbreaking work in the fields of leadership and management.

When Ken speaks, he speaks from the heart with warmth and humor. He is able to speak to an audience and communicate with each person as if they were alone and talking one-on-one. Ken is a sophisticated storyteller with a knack for making the seemingly complex easy to understand.

Dr. Ken Blanchard is the cofounder and Chief Spiritual Officer of The Ken Blanchard Companies®, an international management training and consulting firm that he and his wife, Margie Blanchard, began in 1979 in San Diego, California. In addition to being a renowned speaker and consultant, Ken also spends time as a visiting lecturer at his alma mater, Cornell University, where he is a trustee emeritus of the Board of Trustees.

Starting with his phenomenal best-selling book, *The One Minute Manager*®, coauthored with Spencer Johnson, which has sold more than 13 million copies and remains on best-seller lists, to *Raving Fans*®, *Gung Ho!*®, and *Whale Done!*, Ken's impact as a writer is far reaching. His books have combined sales of more than 18 million copies in more than 25 languages.

Ken has received many awards and honors for his contributions in the fields of management, leadership, and speaking. The National Speakers Association awarded him its highest honor, the "Council of Peers Award of Excellence." He was inducted into the HRD Hall of Fame by Training magazine and Lakewood Conferences, and he received the Golden Gavel Award from Toastmasters International. Ken also received The Thought Leadership Award for continued support of work-related learning and performance by ISA—The Association of Learning Providers. Ken has been inducted into Amazon's Hall of Fame as one of the top 25 best-selling authors of all time. The business school at Grand Canyon University bears his name. In addition, Ken teaches students in the Master of Science in Executive Leadership Program at the University of San Diego.

Born in New Jersey and raised in New York, Ken received a master's degree from Colgate University, and a bachelor's and PhD from Cornell University. An avid golfer, Ken belongs to the Loch Lomond Golf Club in Scotland.

### Testimonials

*"You definitely made an impact on our division. Our managers will be creating Raving Fans for many years to come."*

—H. "Bob" Moore, Vice President,  
Publix Supermarkets, Inc.

*"Thank you for your presentation at our national sales meeting. You set just the right tone for the meeting. You left a lasting impression on the organization, and during the day that followed you were quoted numerous times."*

—Jack McGinley, Baxter Healthcare

*"Excellent program. Ken was outstanding!"*

—Ronald P. Coupe,  
Vice President Technical Operations,  
First USA Bank

*"Excellent delivery. Simple, understandable, and practical."*

—Peter Calo, Senior Vice President of Global Sales,  
CARDONE Industries, Inc.

*"Great speaker! Dynamic, informative, and relevant!"*

—Kim Strauss, RN CNIV,  
The Children's Hospital of Philadelphia

*"The seminar was excellent. I really enjoyed learning more about leadership, but I'm more excited about putting the principles into practice."*

—Kim Lee, Computer Specialist, Defense Supply  
Center of Philadelphia

**THE**  
**Ken Blanchard**  
COMPANIES

*The Leadership Difference.®*

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## Books by Ken Blanchard

- *Full Steam Ahead! Unleash the Power of Vision in Your Work and Your Life, 2nd Edition* (with Jesse Lyn Stoner), 2011
- *Lead with LUV: A Different Way to Create Real Success* (with Colleen Barrett), 2011
- *Who Killed Change?: Solving the Mystery of Leading People Through Change* (with John Britt, Pat Zigarmi, and Judd Hoekstra), 2009
- *Helping People Win at Work: A Business Philosophy Called Don't Mark My Paper, Help Me Get an A* (with Garry Ridge), 2009
- *The One Minute Entrepreneur®* (with Don Hutson and Ethan Willis), 2008
- *The Forth Secret of the One Minute Manager* (with Margret McBride), 2008
- *Management of Organizational Behavior* (with Paul Hersey and Dewey E. Johnson), 9th Edition, 2007
- *Know Can Do!* (with Paul J. Meyer and Dick Ruhe), 2007
- *The Mulligan* (with Wally Armstrong), 2007
- *Leading at a Higher Level* (with Blanchard Founding Associates and Consulting Partners), 2006
- *Lead Like Jesus* (with Phil Hodges), 2006
- *The Simple Truths of Service* (with Barbara Glanz), 2005
- *Self Leadership and The One Minute Manager®* (with Susan Fowler and Laurence Hawkins), 2005
- *Go Team!* (with Alan Randolph and Peter Grazier), 2005
- *One Solitary Life* (Forward by Ken Blanchard), 2005
- *Customer Mania!®* (with Jim Ballard and Fred Finch), 2004
- *The On-Time, On-Target Manager* (with Steve Gottry), 2004
- *The Secret* (with Mark Miller), 2004
- *It Takes Less Than One Minute to Suit Up For the Lord*, 2004
- *Leadership Smarts*, 2004
- *The Leader Within* (with Drea Zigarmi, Michael O'Connor, and Carl Edeburn), 2004
- *The Leadership Pill®* (with Marc Muchnick), 2003
- *The Servant Leader* (with Phil Hodges), 2003
- *The Generosity Factor®* (with S. Truett Cathy), 2002
- *Whale Done!®* (with Thad Lacinak, Chuck Tompkins, and Jim Ballard), 2002
- *Zap the Gaps!* (with Dana Robinson and Jim Robinson), 2002
- *High Five!* (with Sheldon Bowles, Don Carew, and Eunice Parisi-Carew), 2001
- *The Little Book of Coaching* (with Don Shula), 2001
- *Empowerment Takes More Than a Minute* (with John P. Carlos and Alan Randolph), 2nd Edition, 2001
- *Big Bucks!* (with Sheldon Bowles), 2000
- *The One Minute Manager Builds High Performing Teams* (with Don Carew and Eunice Parisi-Carew), 2nd Edition, 2000
- *The Heart of a Leader*, 1999
- *Leadership by the Book* (with Bill Hybels and Phil Hodges), 1999
- *The One Minute Golfer*, 1999
- *The One Minute Manager Balances Work and Life* (with D.W. Edington and Marjorie Blanchard), 1999
- *The 3 Keys to Empowerment* (with John P. Carlos and Alan Randolph), 1999
- *Gung Ho!®* (with Sheldon Bowles), 1998
- *Managing by Values®* (with Michael O'Connor), 1997
- *Mission Possible* (with Terry Waghorn), 1997
- *Everyone's a Coach* (with Don Shula), 1995
- *Raving Fans®* (with Sheldon Bowles), 1993
- *The One Minute Manager Meets the Monkey* (with William Oncken, Jr. and Hal Burrows), 1989
- *The Power of Ethical Management* (with Norman Vincent Peale), 1988
- *Organizational Change Through Effective Leadership* (with Robert H. Guest and Paul Hersey) 2nd edition, 1986
- *Leadership and the One Minute Manager* (with Patricia Zigarmi and Drea Zigarmi), 1985
- *Putting the One Minute Manager to Work* (with Robert Lorber), 1984
- *The One Minute Manager®* (with Spencer Johnson), 1982